

start up*

NOVEMBRE

Milan, 22nd november 2012

Special Mention

For

Great technical innovation and excellent formal standard aren't enough: Start Up bar integrates all useful and basic elements for the right working of the pub or bar, helping and supporting the start up of the new experience.

Product Start Up

Designer
Giorgio Di Tullio and
Raffaele Gerardi

Company
ifi

Jury Panel

Patrizio Fiombo - *Expert of international relations*
Alessia Galimberti - *Architect and designer*
Francesco E. Guida - *Scuola del Design researcher*
Novo Umberto Maerna - *Provincia di Milano vice-president*
Roberto Mutti - *Photography critic*
Danilo Premoli - *Architect and journalist*
Gianluca Sgalippa - *Designer and manager of Enzima.it*
Ugo Zanella - *Management consultant*



Sergio Costa
President of Associazione
Culturale Plana

20th YEARS
grandesignEtico
2012 international award

Menzione
Speciale a
grandesignEtico
2012
International
Award